

# DUCATI

The Redline Magazine

2|2017



## MULTISTRADA 1200 ENDURO PRO

BEYOND THE BOUNDARIES OF ADVENTURE, IN SEARCH OF NEW HORIZONS.  
IN THE NAME OF RIDING PLEASURE.



**CHAZ DAVIES**  
DUCATI SBK FACTORY RIDER

# THIS IS THE CAP<sup>®</sup>

**OF DUCATI CORSE**

UNMATCHED TRADITION WITH RACING PERFORMANCE.



Ducati Motor Holding S.p.A., official licensed product.

## SUCCESS MADE IN ITALY

BACK TO WINNING WAYS,  
AND NOT IN JUST ONE  
RACE, WITH ANDREA  
DOVIZIOSO ACHIEVING AN  
EXTRAORDINARY DOUBLE,  
WINNING FIRST AT THE  
PRESTIGIOUS MUGELLO  
TRACK (A GREAT PETRUX IN  
THIRD!) AND THEN AGAIN,  
ONE WEEK LATER, AT  
BARCELONA.  
TWO UNFORGETTABLE DAYS.

**Claudio Domenicali**  
AD Ducati Motor Holding

5 DESMOSEDICIS IN THE TOP TEN AT MUGELLO: IN ADDITION TO THE PODIUM, ALVARO BAUTISTA FINISHED 5<sup>TH</sup>, JORGE LORENZO 8<sup>TH</sup> AND MICHELE PIRRO 9<sup>TH</sup>



This victory gives us all a boost in terms of energy and passion, and renews our drive and determination as we continue to push to achieve our ultimate goal - all-Italian success.

At Mugello, we put an Italian rider on an Italian bike on the top step of the podium. An absolute first! The last time an Italian bike-rider pairing had won on home turf was at the 1974 Nations Grand Prix at Imola, with Bonera on the MV. 43 years ago! Guys, we're writing history here. A great 'made in Italy' success. And we can all say, 'I was there'.



LAST WINTER, ALL THE TEAMS AND RIDERS FACED A MOUNTAIN OF WORK IN ORDER TO BE COMPETITIVE AND READY FOR THIS 2017 CHAMPIONSHIP



This magnificent Mugello result repays all the work carried out and sacrifices made by the men and women in Ducati Corse over recent months and so I dedicate this stunning victory to them.

At Mugello, we saw two Ducatis and two Italian riders on the podium, with Andrea on the highest step, after a great race with no significant retirements, in which the best man really did win. We had an extraordinary bike at the Tuscan track and Dovizioso achieved a truly exceptional result. This is the fruit of great team-work, of which all Italians can be proud I think.

A MAGNIFICENT ANDREA DOVIZIOSO DID IT AGAIN AT MONTMELÒ, WINNING THE CATALUNYA GP ONE WEEK AFTER MUGELLO



We hadn't won at Barcelona for ten years. But Andrea Dovizioso gave us this second win of the season, after a tough race at a track that has never been particularly favourable to us. There was excitement right from the outset, with Jorge Lorenzo taking an early lead and holding on to it for five laps, battling with Dani Pedrosa and Marc Marquez.



WE WANT TO DEDICATE THIS VICTORY TO THE DUCATISTI AROUND THE WORLD WHO PUSH US TO NEVER GIVE UP, NOT EVEN WHEN THINGS ARE DIFFICULT, AS WE ALSO SPARE A THOUGHT FOR OUR DEAR NICKY #69



The two Spaniards then made a break for it, but Andrea caught them and passed them to cross the finish line first, followed by Jorge, fourth. A win achieved thanks to our rider's skill and tactical intelligence but also the team, for knowing how to find the right solutions for its champions, something that is far from simple with 50 degree temperatures and tyres that were deteriorating after just a few laps.

A big thank you to all of you!

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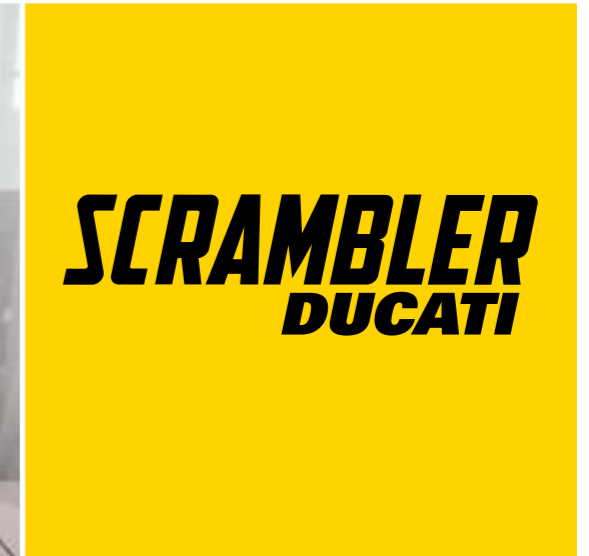
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# GP PASSION

THERE ARE THINGS THAT YOU NEED TO DO AT LEAST ONCE IN A LIFETIME. TO COME BACK HOME WITH THAT SENSE OF AMAZEMENT MIXED WITH A LOVE FOR LIFE. WITH A CHEERFULNESS IMPRINTED ON YOUR SKIN. WITH ACHING LEGS AND SATISFACTION IN YOUR EYES AND IN YOUR BELLY. **AND TO BE ABLE TO SAY, I WAS THERE**





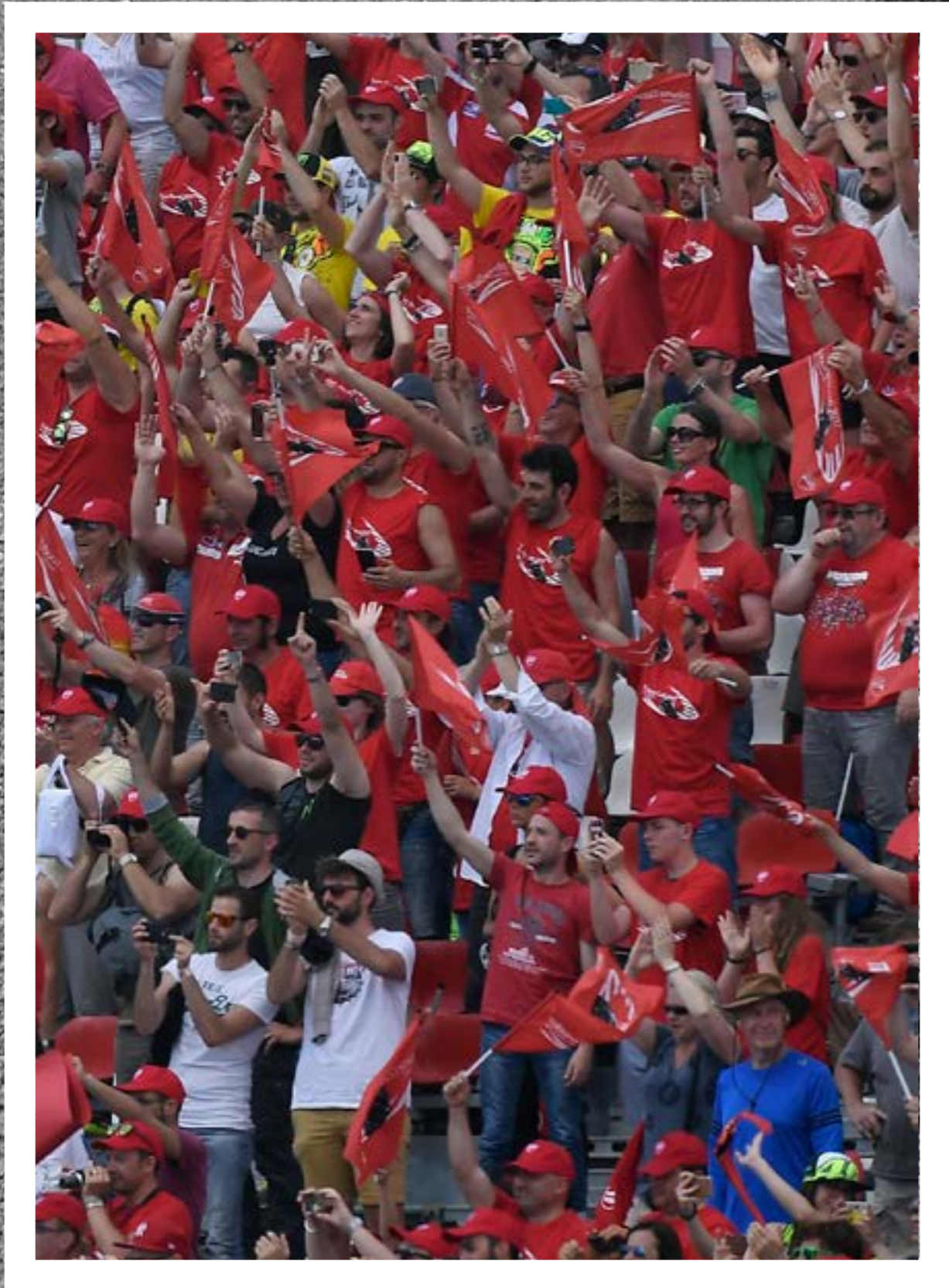
SCARPERIA, THE VILLAGE  
THAT LIVES ALONGSIDE  
THE TRACK. FOR ONE  
WEEKEND IT BECOMES  
A TEMPLE FOR PASSION,  
SPEAKING ALL  
THE LANGUAGES  
OF MOTORCYCLING

One of these things is to attend the MotoGP at Mugello. One of the world's most beautiful racetracks, in a land famed for both its art history and unrestrained passion for engines. The outpost of happiness along the via Bolognese.

If you arrive by bike, enjoy every turn. If you're driving, soak up the countless shades of green visible across the surrounding hills. The village that welcomes you, considered one of the prettiest in Italy, is called Scarperia, because it is as the "scarpa" (shoe), or rather foot of the Apennines. Protected by the city walls, interspersed with square towers, it is an oasis of tranquillity during the year, with tourists who congregate in the historic centre, intrigued by the local tradition of iron forging. Then, all of a sudden, the town of sharp knives starts to speak another language.

The language of romantic, passionate love for bikes. Thousands of people invade Scarperia and in the evenings the village's small restaurants are packed with visitors who come to enjoy 'tortelli alla muggellana' and rare Florentine steak.





THE EXPERIENCE CONTINUES  
IN THE DUCATI GRANDSTAND,  
WITH ITS JOYFUL AMBIENCE  
OF SUPPORT AND SHARING.  
THE CORRENTAIO TURN  
COMES ALIVE WITH A UNIQUE  
AND ENGAGING SHOW

Don't deny yourself the chance to experience an atmosphere that takes you to another world. On Saturday, at dusk, in their protective gear and leather jackets, the sweaty crowd that watched the qualifying begins to show up and talk turns to race analysis and predictions.

A party that, come Sunday as the sun rises, becomes a pilgrimage to that temple where saints and heroes are ready to do battle. To the sounds of "Al Mugello non si dormeeee" (There's no sleeping at Mugellooooo), the commentator responds with "Buongiorno Mugello".

The hills, bleachers and grandstands all tremble. At the Correntaio, the spectators create choreographies that attract the attention of the world's TV networks, epitomising Ducati passion.

Everything is ready. The asphalt is red hot. Breath is bated for a light that is almost green while the heart knows the track layout inside out...Casanova, Arrabbiata 1, Arrabbiata 2, Scarperia, Palagio...May the best man win. And this time there is joy in this grandstand because the best have powered Ducati bikes to the podium.

And then the town of Scarperia is calm once more, suspended in time for another 12 months.

## MASTER OF THE HISTORIC DOUBLE AT MUGELLO AND BARCELONA, DESMODOVI TALKS TO THE DUCATISTI COMMUNITY, REVEALING A FEW THINGS ABOUT HIMSELF THAT PERHAPS NOT EVERYBODY KNOWS

Born in forlimpopoli 31 years ago, 125 world champion in 2004, dovizioso is now in his fifth season on the factory ducati motogp. Well-known for being a tireless worker and an expert when it comes to fine-tuning, andrea is also appreciated for his easy-going nature and the low profile that he keeps both at and away from the track.

### **As an Italian who travels the world, what do you like about our country?**

There's no question that I like the food in Italy, but I must say that in travelling I've also learned to appreciate the natural and architectural beauty of our land.

### **Italians stand out for three main things: their love of good food, women, and their focus on fashion. What's your relationship with food, women and fashion?**

As a good romagnolo, I have a very good relationship with both food and women, while I'm not particularly interested in fashion. Let's say that, on this hypothetical scale, I'd definitely replace fashion with bikes!





**Can you cook? If so, what dish best represents you?**

As a cook, I can just about give myself a pass mark, nothing more. What I do best is spaghetti al pomodoro...

**We're used to seeing you in your leathers. How do you dress in your free time? Is there an item you prefer wearing (e.g. t-shirt or shirt)?**

I am in always in sportswear, because my life revolves around that kind of style. A pair of trainers is the item that best represents me.

**In terms of materials and technical gear, is there an element with which you feel most comfortable?**

This question has really taken me unawares, I have no idea how to answer!

**As a rider, your bags are always packed. What do you always carry with you, aside from the more technical things of course?**

It will sound commonplace, but the must-have item in my case is my smartphone.

**Where is home for you, and what do you miss most when you're away?**

My home is in Forlì, where I've always lived. It's a quiet place and, when I'm away, the thing I miss the most is this sense of tranquillity that the place gives me.

**What's your last thought the evening before each race?**

Honestly, there's no one fixed thought but rather a variety of different emotions, also depending on the results you've achieved up until that point.

**Which element of your character prevails: courage, tenacity or patience?**

I wouldn't know how to describe myself with just one adjective. Let's say that I'm always "on the ball", but I wouldn't know how to sum up this trait...

**Ducati is Style, Sophistication and Performance: what do these three things mean for you, in representing Ducati?**

These are three fundamental components for those who gravitate towards the bike world. Ducati possesses all three of them and I am honoured to be able to be part of this group.

## JORGE LORENZO, UP CLOSE AND PERSONAL AS HE ANSWERS SOME UNEXPECTED QUESTIONS ABOUT FOOD, STYLE AND PERSONALITY.

We don't want this to be an interview about sporting achievements. Let's leave results, tracks and times to one side. We want to tell the fans something more about you and your life.

### **What do you like about Italy?**

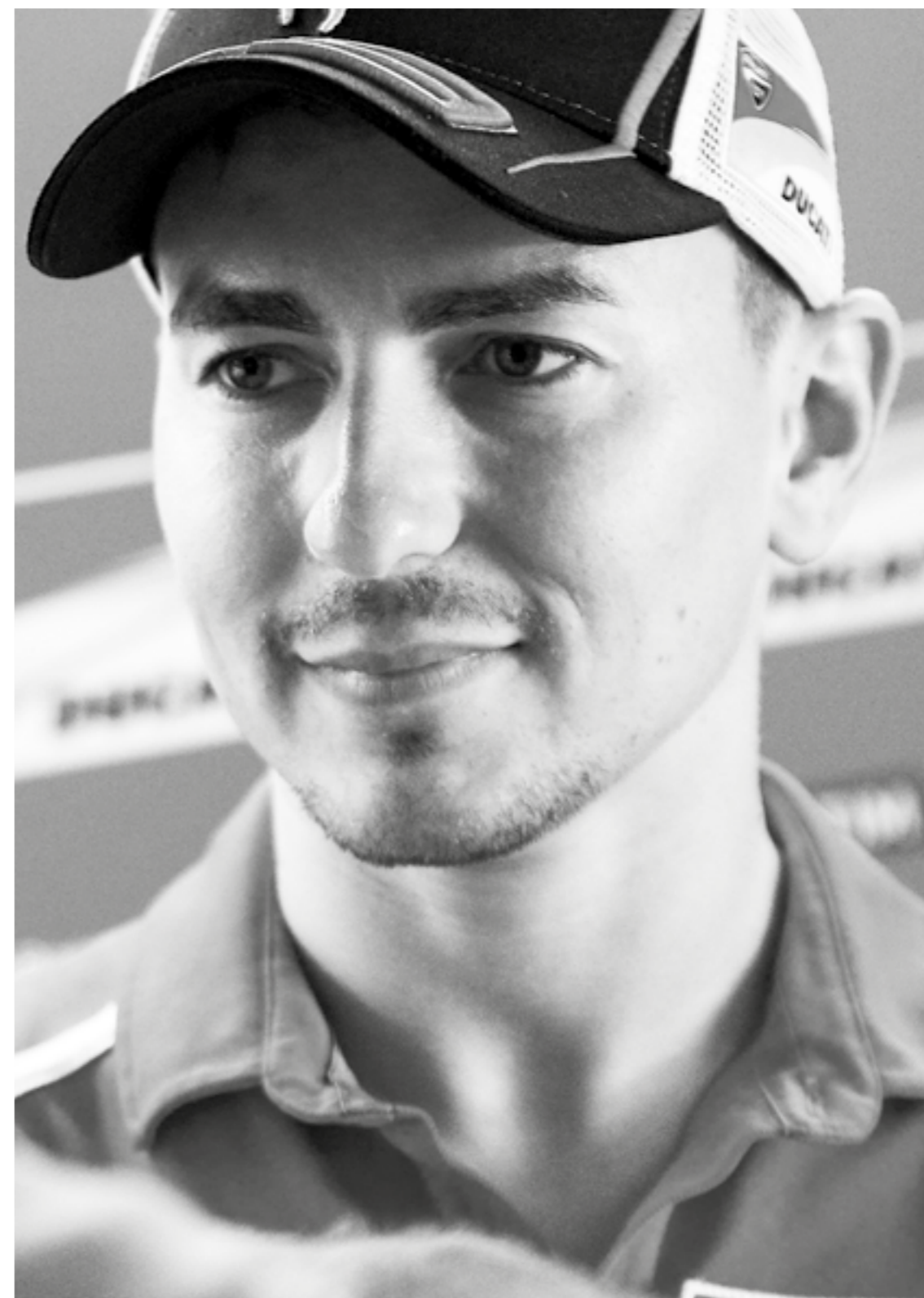
I love Italy, I like almost everything about it. Throughout my life, I've worked with Italians, now I'm riding an all-Italian bike, and the Italian character is similar to that of the Spanish. It's clear we're both Latin. I love Italian food of course and, more generally, the cities, the culture. I live in Lugano, so I've had a close relationship with Italy for years.

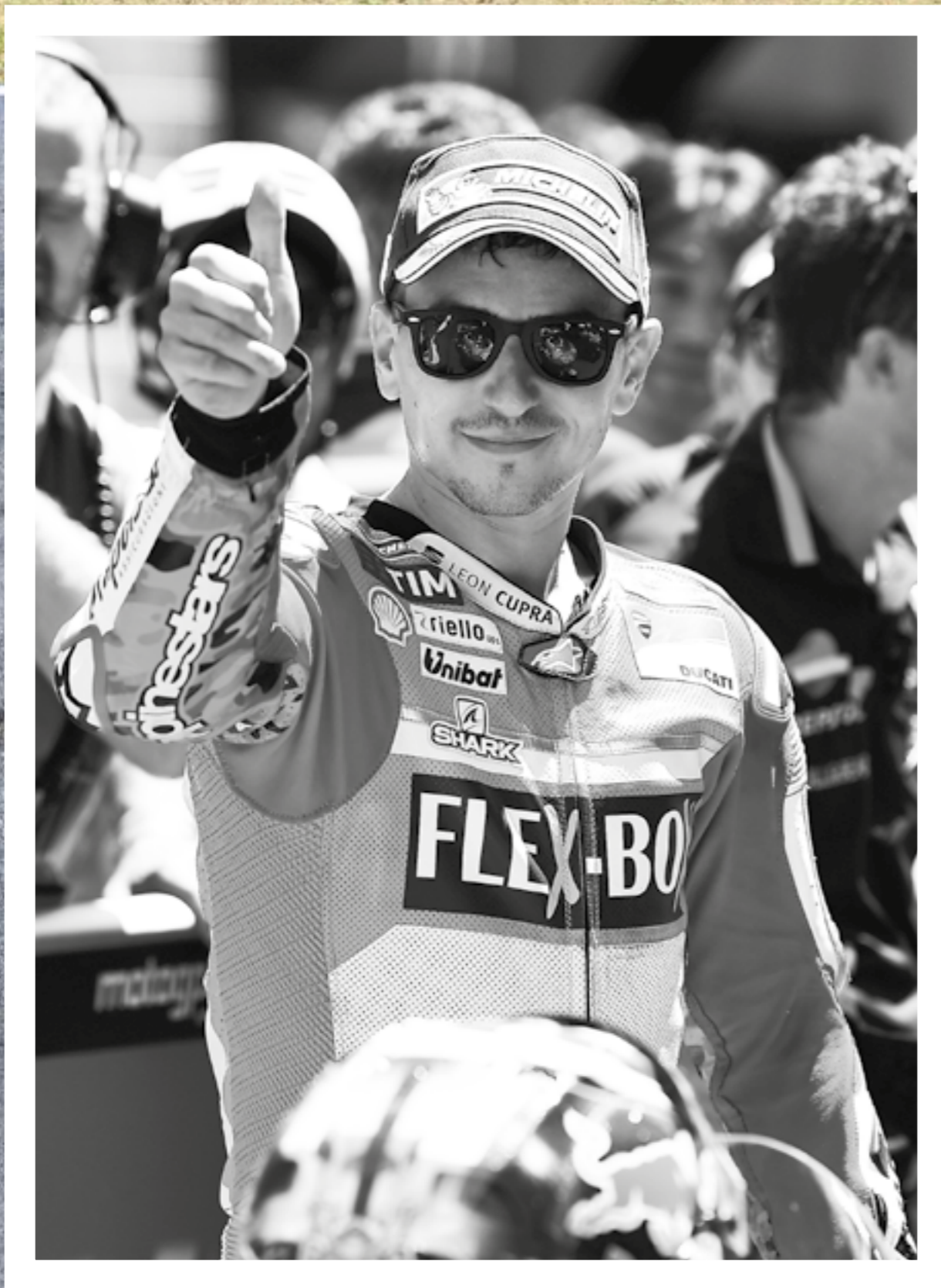
### **Italians stand out for three main things: their love of good food, women, and their focus on fashion. What's your relationship with food, women and fashion?**

I really like food, though sadly I can't exactly eat what I'd like. I also really like women, but am not currently in a serious relationship, it's just not the right time yet. I also follow fashion, I like to dress well and consider myself quite vain, but sometimes I like to just dress simply, with personality.

### **Can you cook? If so, what dish best represents you?**

To be honest, I'm not a good cook. I follow a healthy diet and although I like to eat everything, I have to limit myself. But if I have to choose, I'd say a pizza with spicy salami... ;)





**We're used to seeing you in your leathers. How do you dress in your free time? Is there an item you prefer wearing (eg. t-shirt or shirt)?**

I like comfortable clothes, jeans and a t-shirt, and then some accessories, like a bracelet.

**In terms of materials and technical gear, is there an element with which you feel most comfortable?**

There is one thing I'm almost never without - a scarf. I like to keep my neck protected with something, even when it's hot I always wear some kind of scarf so that I won't catch cold.

**As a rider, your bags are always packed. What do you always carry with you, aside from the more technical things of course?**

Firstly, my mobile. I admit I'm a little addicted to it. When I travel a lot, the phone allows me to communicate with my loved ones and those I don't see at races. I also like to carry books, I love to read.

**Where is home for you, and what do you miss most when you're away?**

My home is in Lugano, although in reality, we riders are always on the move. We're only home for a few days a year. Luckily, when we are travelling, we try to have all the home comforts in the hotels or motorhomes. We try to rest up so that we're ready to race. But it's always nice to be home... Your bed, your sofa, your things, your console, your TV... it's difficult to get all that when you're elsewhere.

**What's your last thought the evening before each race?**

Over a race weekend, I think only about the race, almost 24 hours a day. There are a few moments in which you try to relax, like at dinner with the team... But the evening before the race, before going to bed, you usually think about the next day, the small details where you can improve, the start, a bike set-up, a particular corner...

**Which element of your character prevails: courage, tenacity or patience?**

I think my great strength is my focus and constancy. But over time I've also become more patient. In the past, when the results didn't come, I'd get more worked up, while now I reflect more, try to find a solution. I think it's a question of maturity.

**Ducati is Style, Sophistication and Performance: what do these three things mean for you, in representing Ducati?**

Ducati means many things. On the one hand, beauty: these bikes are undeniably the most beautiful in the world. Then, performance and power, the bikes are powerful and full of character. Ducati is also synonymous with pride: Italian pride and the racing tradition. Then I'd add to all this the fact that you really feel part of a family in Ducati. From day one, you see how close the people are, their love for the brand... when I arrived, they said: "welcome to the family". This only happens with a manufacturer like Ducati. No other brand has this.

# LEAGUE OF PERFORMANCE.

Everything we know about performance we learned on the track. And all that knowledge is deeply embedded in every one of our RS and R models. That's what makes them true members of the League of Performance.

Discover all models at [audi.com/rs](http://audi.com/rs) and join the #LeagueofPerformance



Audi R S3 Sedan fuel consumption in l/100 km: 8.6; combined CO<sub>2</sub> emissions in g/km: 192; efficiency class: E.  
Audi R S3 Sportback fuel consumption in l/100 km: 8.4-8.3; combined CO<sub>2</sub> emissions in g/km: 192-189; efficiency class: E.  
Audi TT RS fuel consumption in l/100 km: 8.4-8.2; combined CO<sub>2</sub> emissions in g/km: 192-187; efficiency class: F.  
Audi R8 Spyder V10 fuel consumption in l/100 km: 11.7; combined CO<sub>2</sub> emissions in g/km: 277; efficiency class: G.  
Fuel consumption and CO<sub>2</sub> emission figures given in ranges depend on the tyre/wheel sets used.



 Audi Sport

# SAFETY INNOVATION & QUALITY



TECHNOLOGY CONTINUES TO UP THE ANTE IN TERMS OF PERFORMANCE AND SAFETY, MAKING RIDING EASIER AND MORE ENJOYABLE



# THE BRAKES OF THE FUTURE

BOSCH ABS CORNERING



In one of his side-splitting shows, famous American comedian Louis C.K. talks about the speed with which we get used to technology. And the way we'll get mad when something that we never even knew existed up until 10 minutes ago stops working or doesn't work properly.

EVERY DAY WE CARRY OUT  
"NORMAL" ACTIONS THAT  
INVOLVE DARK AND MYSTERIOUS  
WORKINGS. TRY TO THINK ABOUT  
WHAT HAPPENS EVERY TIME YOU  
PULL A BRAKE LEVER

ECUs, sensors, actuators, pressure regulators all contribute to that small miracle of allowing you to stop within the shortest possible distance and in the shortest possible time, without the wheels locking up or a crash occurring, even if you're at full tilt. All of this is known as "Bosch ABS Cornering" and is the most revolutionary solution to be applied to the bike since the invention of the bike itself. Making a "panic stop" while at full lean, without crashing, may seem like science-fiction. And yet it is reality. Here and now, with the latest-generation Ducatis.

ABS is an integral part of the bike, which we take for granted. But getting to this point was no easy task. The road was long, at least as long as the history of the bike itself, which was travelling at increasingly high speeds but that also needed to be stopped in some way. All in relation to the performance and roads of the time of course. From the first rudimentary leather belts, we progressed to drum brakes with the highly desirable "4 wheel clamps" of the day, the ultimate for those who raced. Powerful but "brusque" brakes, in no way modular, especially in the wet. Who knows whether the riders of time, bothered by unwanted locking and broken mechanical cables, could have imagined where we'd end up.

Braking systems have always developed in accordance with evolutions in bike performance. The late 60s brought a turning point, with the arrival of the hydraulic disc, destined to become the definitive, untouchable solution. From then on, only refinements were needed, to make the brake disc more powerful (radial callipers) and manageable. Right up to ABS, the greatest step in terms of safety.

The ST4 S was the first Ducati to have it and, from then on, braking systems took a new direction, comprising increasingly precise sensors, electronics and algorithms that brought the braking system to its current state-of-the-art level. A level that sees artificial intelligence override the human brain, especially when it comes to braking at full lean.

BOSCH ABS CORNERING,  
THE FINAL FRONTIER

Truly the final frontier of technology, the light that illuminates the final black hole of active safety. Bosch ABS Cornering is the missing piece in the braking systems puzzle. A piece that could only be added after integrating the inertial platform into the bike's electronics.

Thanks to said platform, the ECU can identify the bike's exact position in space, or rather to what extent it is leaning, accelerating and braking. Essentially, Bosch ABS Cornering is able to regulate the pressure of the braking system, preventing any so-called "downside" or rather a crash caused by the locking of the front of the bike.

THE SITUATION THAT  
MOTORCYCLISTS MOST FEAR  
HAS THUS BEEN DEFINITELY  
ELIMINATED. EACH TRIP IS NOW  
SAFER THAN IT HAS EVER BEEN

FROM THE DRUM TO THE FIRST BRAKE DISC, DUCATI HAS ALWAYS BEEN AT THE CUTTING-EDGE WHEN IT COMES TO BRAKING SYSTEMS



500 GP



750 GT



ST4S ABS



996 FOGARTY

ABS AND RADIAL CALLIPERS, TWO MILESTONES ALONG WHAT HAS BEEN A PATH OF CONTINUOUS EVOLUTION

# DRE | Safety Academy





AN EXPERIENCE THAT PROVIDES THE TOOLS WITH WHICH TO FEEL SAFER AND UNDERSTAND YOUR BIKE'S POTENTIAL. ALL IN A FUN ENVIRONMENT WHERE TEAM SPIRIT IS PARAMOUNT, BECAUSE PASSION IS, FIRST AND FOREMOST, ALL ABOUT SHARING AND FEELING



Give me three words to describe the DRE. Many words were suggested by those participating in this day dedicated to the learning and testing of techniques and solutions. Something that received a great deal of attention was ABS Cornering, allowing the rider to handle even the most critical of situations thanks to systems that can perfectly measure out the braking power of the front and rear wheel. Ensuring total safety.



"HAVING AN INSTRUCTOR AVAILABLE TO TEACH US AND HAVE US EXPERIENCE WHAT REALLY HAPPENS ON THE ROAD, AND HOW TO REACT IN TOTAL SAFETY, IS SOMETHING EXTRA, WHICH ONLY THE DRE CAN OFFER. YOU GET TO TEST WHAT MIGHT HAPPEN AND HOW TO REACT"

"MASTERING THE BIKE ALLOWS YOU TO EXPERIENCE THE EXCITEMENT OF A BIKE TRIP AND FEEL SAFER IN YOUR DAY TO DAY RIDING. FROM A TECHNICAL POINT OF VIEW, THE REAL SURPRISE WAS DISCOVERING ABS CORNERING"



"THE DRE IS, IN SOME CASES, A DUCATI BAPTISM. AND THE COMBINATION OF SAFETY AND ONE'S "FIRST TIME" IS A WINNING ONE, SO MUCH SO THAT THE MULTISTRADA MIGHT BE THE BIKE THAT OPENS A NEW PHASE IN A BIKER'S LIFE"



"A DAY IN WHICH TO BUILD CONFIDENCE ALSO WITH THE UPDATED ELECTRONICS. HAVING TWO LEVELS MEANS THAT BIKERS WITH VARIOUS LEVELS OF EXPERIENCE CAN TAKE PART"



## 2017 DRE SAFETY ACADEMY COURSE CALENDAR

1	15 July 2017	VAIRANO	DRE Safety level 1
2	15 July 2017	VAIRANO	DRE Safety level 2
3	16 July 2017	VAIRANO	DRE Safety level 1
4	16 July 2017	VAIRANO	DRE Safety level 2

The DRE Safety Academy allows participants to spend an enjoyable day refining their riding style and learning about the technical characteristics of the bikes on offer. The courses are for anyone who wants to ride with more awareness and more safely, with the perfect Ducati approach for every level of experience.

Level 1 is designed for those who want to feel more comfortable as they start to really ride on the road; Level 2 is for those with more practical experience who want to improve their riding style and learn more about the electronics systems used on most of the bikes in the range.



Register for the DRE on-line at [ducati.it](http://ducati.it), in the dedicated DRE Safety section.

# MYCYCLING™



### TRAIN WITH TECHNOGYM NEUROMUSCULAR TRAINING™

The best performance can only be achieved with the best possible training, where every second is designed to make a difference. For the first time, MYCYCLING™ introduces TNT – Technogym Neuromuscular Training™, the patent pending system conceived by Technogym® that will change the way you work out, forever.

LEARN MORE AT [TECHNOGYM.COM/MYCYCLING](http://TECHNOGYM.COM/MYCYCLING) OR CALL +44 1344 300236.



The Wellness Company

D E S M O S E R V I C E  
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E N D L E S S R I D I N G P L E A S U R E

RIDING PLEASURE, RELIABILITY AND THE MAXIMUM CONTAINMENT OF COSTS ARE AMONG THE MAIN CRITERIA THAT STEER EVERY DUCATI ENGINEERING PROJECT. WE HAVE EXTENDED THE SERVICE INTERVALS FOR THE MAIN DESMO SERVICE, EVEN REACHING 30,000 KM FOR MANY MODELS \*



\* equal to 18,000 miles.

\*excluding Panigale and 2-valve engines. For more information, visit [www.ducati.com](http://www.ducati.com)



# NEW SERVICE GOALS

## Annual Service

The Annual Service involves more than 20 controls and adjustments in accordance with the scheduled maintenance tables, including engine oil and filter replacement; a periodic check-up to ensure the continued efficiency of your bike.

## Desmo Service

The Desmo Service, with its more comprehensive engine checks, has achieved an exceptional goal, particularly if we consider the significant performance levels of Ducati engines. The service involves various controls and adjustments, the replacement of the engine oil and filter and a valve clearance check where required.

## Always Updated



Thanks to the Ducati Diagnosis System, the software on your bike will always be updated with the latest available releases. The expertise of the official Ducati Service network guarantees you the safety of a perfectly efficient Ducati, as well as verifying whether the bike and/or ECU need any further updates in order to meet with the latest Ducati specifications.

## 30,000\* km

For certain models, including the Multistrada, Monster, SuperSport, XDiavel, Hypermotard, Hyperstrada and Diavel, the Desmo Service is carried out every 30,000 km. A particularly extended period, which confirms the very high quality standards adopted by Ducati when it comes to its material selection and R&D processes.

\* equal to 18,000 miles.

# ENDLESS RIDING PLEASURE

Such long service intervals mean only one thing: quality. Your Ducati is ready to accompany you for many years and over many miles. All of this while offering lower bike management costs.

## Quality

The Ducati Service technicians who carry out servicing are continuously updated professionals. In this way, they can ensure a first-rate service, taking care of your bike with the competence and precision needed to achieve the perfect result.

## Expertise

Scheduled maintenance carried out at Ducati Service points offers guaranteed value, ensures you are Always Updated and contributes to maintaining the value of your Ducati. For you and those who will buy the bike after you.

## Value

Taking care of every Ducati with timely repairs and professionalism when providing information is of the utmost importance to Ducati Service points in the official network. From the moment the technicians get their hands on it, the bike undergoes every check and more.

## Precision

RIDING PLEASURE SHOULDN'T BE INTERRUPTED FOR ANYTHING. NOT EVEN FOR SCHEDULED MAINTENANCE. FOR THIS REASON, DUCATI PLANS ITS SERVICING WITH INTERVALS THAT ALLOW YOU TO FULLY ENJOY THE BIKE. EVERY DAY, ALL YEAR ROUND. THE INCREASINGLY RARE SERVICES ARE CARRIED OUT AT ONE OF THE DUCATI SERVICE POINTS IN THE OFFICIAL NETWORK, UNDER THE SUPERVISION OF SPECIALISED TECHNICIANS AND WITH THE SUPPORT OF EQUIPMENT SUCH AS THE DUCATI DIAGNOSIS SYSTEM FOR EXAMPLE, WHICH, AMONG OTHER FUNCTIONS, ALLOWS FOR THE SOFTWARE OF ALL MODELS TO BE UPDATED WITH THE LATEST VERSION.

# A HISTORY WITHOUT PRECEDENTS

## **Ducati** Approved

Certified Pre-owned



THE DUCATI APPROVED CERTIFIED PRE-OWNED PROGRAM ALLOWS YOU TO ENTER THE DUCATI WORLD WHILE RELYING ON QUALITY, ONLY HAVING TO WORRY ABOUT HOW TO BEST ENJOY YOUR PRE-OWNED MOTORCYCLE.

GENUINE DUCATI SPARE PARTS, ROADSIDE ASSISTANCE, SPECIALISED TECHNICIANS, CERTIFIED MILEAGE, FOR GREATER VALUE OVER TIME: ALL OF THIS IS A PART OF DUCATI APPROVED.

ONLY THE BEST BIKES CAN ENJOY A NEW BEGINNING. WITHOUT PRECEDENTS. THE QUALITY OF A CERTIFIED PRE-OWNED DUCATI APPROVED BIKE IS GUARANTEED BY THE VERY STRICT TESTS CARRIED OUT, AS EACH BIKE MUST PASS A TOTAL OF 35 CHECKS IN ORDER TO BE ADMITTED TO THE PROGRAMME. FROM EFFECTIVE MAINTENANCE INTERVALS TO THE OPERATION OF SAFETY SYSTEMS, FROM CHECKING THE CORRECT LUBRICATION OF MOVING PARTS AND LIQUID LEVELS, TO THE CORRECT FUNCTIONING OF THE COOLING SYSTEM, ALL THIS IS ENTRUSTED TO SPECIALISED PROFESSIONAL DUCATI SERVICE STAFF, WHO, IN CASE OF REPARATIONS, WILL ONLY USE GENUINE DUCATI SPARE PARTS. THE WARRANTY IS VALID FOR 12 OR 24 MONTHS AND CAN BE RENEWED FOR A FURTHER 12 MONTHS WITH DUCATI APPROVED PLUS 12. THAT'S NOT ALL THOUGH, AS IT CAN ALSO BE TRANSFERRED IN CASE THE BIKE IS SOLD TO A NEW OWNER.





## CERTIFIED MILEAGE LESS THAN 50,000 KM

Ducati Approved bikes cannot have covered more than 50,000 kilometres, and cannot be more than six years old. The aim is to ensure maximum overall efficiency: from the engine to the frame, from the suspension to the electronics, everything should be in tip-top condition. There is no room for doubt: all Ducati Approved bikes undergo 35 technical checks.



## DUCATI APPROVED CHECKLIST

From a full integrity check, including the careful cleaning of the bike, to operations such as the tightening of screws, the checking of wheel bearings, steering head and cables, all the way to a road test, a chance to check that all the safety devices, such as ABS and DTC, are functioning correctly. These are just some of the checks carried out and that every bike must pass before being admitted to the Ducati Approved programme.



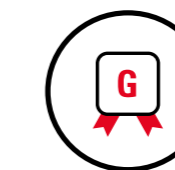
## SPECIALISED SUPPORT DUCATI SERVICE AND THE USE OF GENUINE DUCATI SPARE PARTS

It is thanks to the official Ducati service network that the programme is such a success, with the skills of its specialised technicians and the use of Genuine Ducati spare parts. Material and labour costs are also covered by the Ducati Approved warranty up to 50,000 km. After this, the owner will pay a proportion of material costs, calculated according to the mileage at the time of the malfunction.



## ROADSIDE ASSISTANCE THROUGHOUT EUROPE

Ducati Approved means 24/7 support, 365 days a year. The European Roadside Assistance coverage included guarantees all those services needed to ensure your trip is a risk-free experience. Throughout Europe, ACI Global offers, for example, roadside assistance and towing, bike collection, the delivery of spare parts, hotel expenses. And if the bike needs to be transported back home, from Italy or abroad, Ducati Approved has it covered.



## GREATER VALUE OVER TIME

Ducati Approved is an added value to your bike, and adds peace of mind to the owner riding it. With Ducati Approved, the bike retains greater value over time with respect to other pre-owned bikes. The chance to extend the warranty for a further 12 months with Ducati Approved plus 12 is not the only opportunity: irrespective of a renewal, Ducati Approved can be transferred to the next owner.

USE OF GENUINE DUCATI SPARE PARTS, QUALIFIED TECHNICIANS AND SPECIALISED SUPPORT ARE JUST SOME OF THE PROGRAMME'S STRENGTHS. ANOTHER STRENGTH IS THE ROADSIDE ASSISTANCE THROUGHOUT EUROPE, AN INDISPUTABLE ADDED VALUE FOR THOSE WHO LOVE TO TRAVEL. THE DUCATI APPROVED PROGRAMME GUARANTEES ROADSIDE ASSISTANCE, SO THAT THE RECOVERY OF YOUR BIKE, HOTEL COSTS AND GETTING YOUR BIKE HOME ARE NO LONGER AN ISSUE. AND THERE'S MORE: WITH DUCATI APPROVED, SAY GOODBYE TO MILEAGE LIMITS: THE MILEAGE IS UNLIMITED DURING THE WARRANTY PERIOD. FOR 12 OR 24 MONTHS, THOSE WHO BUY A DUCATI APPROVED CERTIFIED, GUARANTEED PRE-OWNED BIKE CAN COUNT ON MANY BENEFITS: CERTIFIED PRODUCT QUALITY, THE EXECUTION OF 35 INITIAL CONTROLS; THE BEST ROADSIDE ASSISTANCE IN EUROPE. AND THE ENJOYMENT THAT COMES WITH RIDING ANY DUCATI BIKE. DUCATI APPROVED, A HISTORY WITHOUT PRECEDENTS.

The Ducati Approved program is currently available in selected markets in Europe. Check if Ducati Approved is already available in your country through our website: [approved.ducati.com](http://approved.ducati.com), or contact your local Ducati Dealer to find out.



OFF-ROAD LIKE NO DUCATI BEFORE IT.  
ON THE ROAD LIKE A TRUE DUCATI.

**MULTISTRADA**  
**1200 *ENDURO***



A close-up photograph of a motorcycle's front fairing, heavily covered in water droplets. The fairing is dark-colored, possibly black or dark grey, and features the word "DUCATI" in large, raised, silver letters. To the right, a silver-colored section of the fairing is visible, with the word "MULTISTRADA" in smaller, raised letters. The background is blurred, showing a light-colored surface, possibly a wall or a piece of equipment.

**DUCATI**

**MULTISTRADA**





TRY TO IMAGINE A BOUNDARY,  
ANY BOUNDARY. AND  
THEN EXCEED IT WITH THE  
MULTISTRADA 1200 ENDURO PRO



To offer the best riding experience on any terrain. This was the end goal for designers as they defined the details that would characterise the new Multistrada 1200 Enduro Pro. The development lines for a truly original interpretation: a significant evolution, albeit based on the chassis and engine of the Multistrada Enduro, so appreciated since their launch.

The Multistrada 1200 Enduro Pro is recognisable at first glance, thanks to its aesthetics and equipment. The colours, first and foremost, with warm tones that recall the boundless space of great adventures. Open range, where what counts is uncompromised motorcycling experience. In the saddle, ready to take on and overcome any obstacle. Regardless of road surface, gradient, weather conditions or latitude.





The new Multistrada 1200 Enduro Pro features specific components, developed especially for the model and identifiable by their clear off-road nature. Starting with the Pirelli Scorpion Rally tyres that allow the rider to take on any terrain. The seat does not just differ in appearance but also in its upholstery, able to ensure the necessary grip during off-road use, in the mud or rain. A lightweight but robust tubular structure envelopes the central part of the bike, protecting the superstructures in case of an impact or small crash. The front windshield is lower, while additional LEDs provide the necessary light in extreme conditions. In the dead of night. In the eye of adventure. Anywhere in the world.







TRAVELLING AS A SENSORY  
EXPERIENCE.  
ADVENTURE AS A DREAM  
TO FULFIL

Travelling, and particularly travelling by bike, is open to many interpretations. It is, first and foremost, a metaphor for freedom. It is a desire to push forward, moving towards unknown destinations. Or an urge to transform the best-known routes into an unexpected and emotional sensory journey of discovery.

The Ducati Multistrada 1200 Enduro Pro interprets travelling in the purest sense. Whether riding alone or in two, the power of the L twin DVT (Desmodromic Variable Timing) perfectly complements the electronic equipment, committed to ensuring safety, performance and riding pleasure. Riding Modes, Bosch ABS Cornering and Ducati Skyhook Suspension (DSS) Evo are jus

DUCATI MULTISTRADA 1200  
ENDURO PRO  
PUSH THE ADVENTUROUS  
QUALITIES OF THE  
MULTISTRADA ENDURO  
TO THE MAX

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MULTISTRADA 1200 ENDURO PRO  
TECHNICAL SPECIFICATIONS

Ducati Testastretta DVT with Desmodromic Variable Timing system, I twin, 4 valves per cylinder, dual spark, liquid cooled, 1198.4 cc displacement, 152 hp maximum power at 9500 RPM, 13.1 kgm maximum torque at 7500 rpm, six speed gearbox, steel trellis frame, 48mm Sachs upside-down fork, progressive rear suspension with single shock, electronically-managed Ducati Skyhook Suspension (DSS) Evo, Brembo brakes with 320 mm front discs, monobloc callipers and ABS Cornering, 870 mm seat height, 1594 mm wheel base, 232 kg dry weight, tyres: Pirelli Scorpion Rally front 120/70/19 rear 170/60-17, as standard: Vehicle Hold Control (VHC), Riding Mode S, Power Mode, Ride by Wire (RbW), Ducati Safety Pack (BOSCH ABS Cornering + DTC), Ducati Skyhook Suspension (DSS) Evo, Ducati Wheelie Control (DWC), Cruise Control, Hands-Free, backlit handlebar buttons, Ducati Multimedia System (DMS), colour TFT Display, full LED HEADLIGHT, Ducati Cornering Lights, Ducati Performance by Touratech tank side guards, additional led lights, low windshield, steering damper, suitable for use with anti-theft device. Ducati Performance by Termignoni titanium single silencer. Consumption and Emissions: Standard Euro 4\* - CO2 emissions 136 g/km - Consumption 5.9 l/100 km.

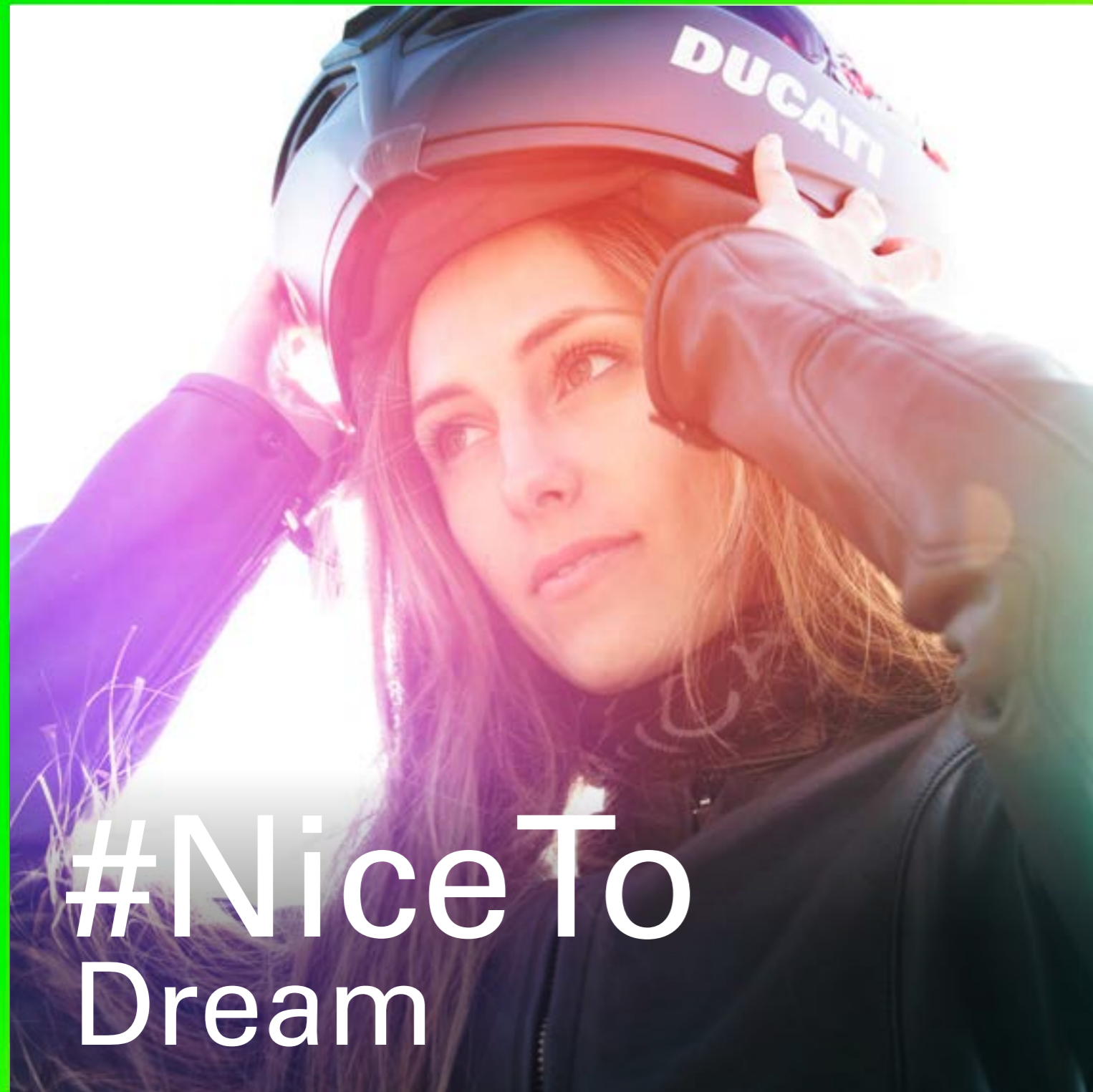
\*Only for countries where Euro 4 standard applies.



# #NiceTo

A JOURNALIST AND MODEL, BEATRIZ GONZÁLEZ EGUIRAUN WORKS ON ONE OF SPAIN'S BEST-LOVED MOTORCYCLE SHOWS. JUST 26 YEARS OF AGE, SHE IS ABLE TO COMBINE HER PASSION FOR TWO WHEELS WITH HER WORK.





#Nice To  
Dream

«My father and I had this little ritual when I was still a child, we'd sit on the sofa, on a Sunday, to watch the motorcycle Grand Prix together». It was but a short step from watching the racing on the small screen to getting on a bike. «At 13, I received my first bike as a gift and I've not stopped riding since then: from my MX experiences to track tests right up to

the dream of becoming a journalist. For me, the bike allows me to do everything that makes me feel free, whether racing in a field, on a track or along an unexplored road, but it's also a way to get to work or meet up with friends». Bea's life path has also been shaped by the Monster: «Ducati has been a fundamental part of my life as a biker.



#Nice To  
Enjoy

At 18, I bought my first Monster, the 696 model, which I had for four marvellous years». Today, Bea is riding a Monster 797, one of the latest Borgo Panigale creations. «The first word that comes to mind to describe this bike is "confidence". It's agile in any situation, has a comfortable position even when riding in town, a smooth engine when you want

to have fun and grit when you decide to open the throttle». For Beatriz, the 797 fully fits in with the long tradition of the Monster range: «In terms of performance and riding pleasure, I've never really noticed a big difference between one model and another. But in terms of aesthetics, some of the previous versions had a sportier design.





#Nice To  
Feel free

The 797 signifies a return to that pure Monster essence, a one of a kind bike with a strong personality». Beatriz lives and works in Madrid and when she gets on her bike, she alternates between the busy city streets and out of town routes: «the best rides around Madrid are in the Sierra area. The most famous is the one leading to “La Cruz Verde,” one

of the most famous biker bars. Another beautiful ride is the uphill route to the village of El Atazar. Winding roads that perfectly highlight a bike’s rideability and agility. It’s fantastic to ride through all the small villages in the area and stop at the viewpoints to admire the spectacular Sierra region from above. Me, on my own, with my Monster 797».



#Nice To  
Be Happy

#### MONSTER 797 TECHNICAL SPECIFICATIONS

Ducati Desmodue L twin engine, Desmodromic timing with 2 valves per cylinder, air-cooled, 803 cc displacement, 73 HP max. power at 8250 rpm, maximum torque 6.8 kgm at 5750 rpm. 6-speed gearbox. Steel trellis frame, 43 mm fork and a single shock, adjustable in terms of preload and extension, Brembo brakes with 320 mm front discs and monobloc callipers. Seat height 805 mm, wheelbase 1435 mm, dry

weight 175 kg. Tyres: Pirelli Diablo Rosso II, front 120/70 ZR17, rear 180/55 ZR17. Standard equipment: Bosch ABS, LCD display, positioning light and rear LED light, suitable for use with DMS (Ducati Multimedia System), underseat USB port for phone charging. Consumption and emissions: Standard Euro 4\*, Consumption 5.3 l/100km, Emissions CO2 119 g/km.

\*Only for countries where Euro 4 standard applies.

# AN UNMISTAKEABLE CHOICE

MENTION MONSTER AND WE IMMEDIATELY THINK OF A "CUSTOM" MONSTER. BECAUSE CUSTOMISATION IS A BIG PART OF THE HISTORY OF THE WORLD'S MOST FAMOUS NAKED.



Essential style, a sports character, and commercial success are just some of the things that have ensured the Monster is one of the best-loved models for customisers the world over. The new Monster 797 reaffirms this trend, thanks also to the comprehensive catalogue of Ducati Performance accessories and special parts. Customisation has many goals: to lighten, to enhance, to characterise. Barely off the assembly line, with a few knowing touches it becomes something unique.



THE ACCESSORY, THE SPECIAL COMPONENT, ARE ESSENTIAL ELEMENTS FOR ANY MONSTERISTA. THE NEW MONSTER 797 IS NO EXCEPTION.



Only one end goal: to be unique, special, out of the box. Since its birth, way back in 1992, the Monster has been a source of inspiration for thousands of customisations. Just as its creator envisaged, having referred to it as "a blank page," the Monster is much more than a bike: it's a space in which each person can design whatever they like, explain something about themselves, building personality and character piece by piece.



# MANAGE YOUR TIME

KEEP TIME WITH THE RHYTHMS OF YOUR DAY WITH THE OFFICIAL COLLECTION OF DUCATI WATCHES. SPORTY OR CLASSIC, CHRONOGRAPH OR TIMEPIECE: SELECT YOUR IDEAL MODEL FROM AMONG THE RANGE, OR CHOOSE TO COLLECT THEM ALL.



From the left: Grip is the silicone watch with the original impression of a tyre on the strap; the Dynamic model has a metal case with Ducati Corse logo and nylon strap; Road Master is the total black quartz watch for a sophisticated and elegant look; the Ducati Corse Evolution chronograph has a steel case and leather strap for a 'supersport' look; the Race quartz watch in red and black with silicone strap.

## ITALIAN EXTRAORDINARY JOURNEYS


EVERY JOURNEY CAN BE EXTRAORDINARY, IF YOU TAKE ON IT WITH THE PERFECT MOTORBIKE. THE NEW MULTISTRADA 950 TAKES YOU TO EXTRAORDINARY DAILY JOURNEYS, TO PLACES WITH UNEXPECTED CHARME, ENGAGING ITINERARIES, HIDDEN TREASURES, TO FULLY LIVE THE JOURNEY EXPERIENCE, FROM MORNING TILL NIGHT. THE NEW MULTISTRADA 950 IS THE PERFECT MOTORBIKE FOR THIS KIND OF EXPERIENCE: SUPERIOR PERFORMANCE WITHOUT INTIMIDATION; FULL COMFORT ON LONG TRIPS WITH YOUR PARTNER; ENJOYABLE RIDING ON ALL TERRAIN; WIDE CHOICE OF ACCESSORY PACKS. TO DISCOVER, EVERY DAY, THE BEAUTY OF THE WORLD. TO GET THE BEST OUT OF EVERY JOURNEY, IN PERFECT DUCATI STYLE.



44°24'25.87"N, 8°56'02.34"E

# GENOVA

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THE MAJESTY OF ITS PALACES AND BEAUTIFUL CHURCHES, THE CHARM OF THE ALLEYS, THE UNIQUE FLAVOR OF LOCAL CUISINE AND THE UNMISTAKABLE SCENT OF THE SEA. THIS IS GENOVA, WHERE BLUE SKY BLENDS INTO WATER, WHERE ART, CULTURE AND LEISURE HAVE THE FLAVOR OF HISTORY AND THE SCENT OF TRADITION. LIVE IT, WITH THE NEW MULTISTRADA 950.



“WHEN I WALK THROUGH THE GENOVA UPLAND, THERE ARE TIMES WHEN I EXPERIENCE FLASHES AND EMOTIONS SIMILAR TO THOSE THAT COLUMBUS FELT, PERHAPS IN THE SAME PLACES, REGARDING THE SEA AND THE FUTURE.”

(FRIEDRICH NIETZSCHE)



It doesn't matter what season it is, or what the weather is doing, all that matters is getting on a Multistrada 950 and setting off. An adaptable and reliable companion, ready to take the biker on impromptu trips. Take a day, any day, and imagine you have time for an out of town trip: the Multistrada 950 will take you on a journey to discover the city that the local refer to as 'Zena, La Superba'.

**Departure from Milan - 9.00am.** After about an hour and a half you'll spy the sea, exit at Genova Ovest and head for the tourist port, obvious from the large cruise ships there to welcome

us. Enjoy the landscape along the high road that leads to the city centre. Beyond, the houses of the city's original medieval centre, the oldest in Europe and one in which the external facade of the old Palazzo Reale stands out, embrace the new Genova, easily recognisable with Renzo Piano's Bigo sculptural lift and the imposing structure of the Aquarium.

Leaving the Casa del Boia behind, head up via Corso Aurelio Saffi towards the centre, so as not to miss out on the twists and turns of the underpass.

“ARRIVING IN GENOVA, YOU WILL SEE AN IMPERIOUS CITY, CROWNED BY RUGGED MOUNTAINS, SUPERB FOR ITS MEN AND ITS WALLS, THE LADY OF THE SEA”

(FRANCESCO PETRARCA)

**11.00am** A stop in Piazza De Ferraris is well worth it as, from in front of the great bronze fountain, you can admire the imposing neo-sixteenth century style of the Palazzo della Borsa (the first Italian Stock Exchange), the Teatro Carlo Felice and the equestrian statue of Giuseppe Garibaldi.

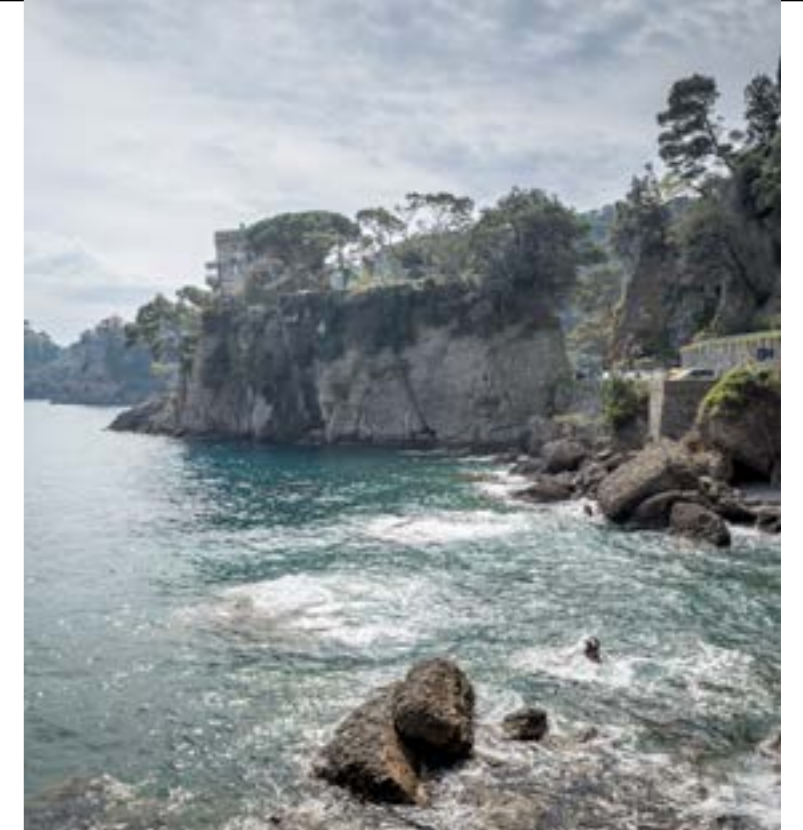
**11.15am** Before heading towards Camogli, be sure to explore the narrow streets, passing via the Soprana port to see Christopher Columbus House, where the pioneer lived as a youngster. In Genova, it's traditional to have salty focaccia dipped in cappuccino for breakfast.

**11.45am** After stretching your legs, it's back on the bike in the direction of Recco and Camogli. To test the performance and handling of the Multistrada, take the old Ruta road with its gentle but difficult turns that also allow you to enjoy the landscape.

We pass Boccigliasco, a well-known surfing spot, Sori and after about forty minutes we stop to take a slice of 'farinata' and the famous 'Focaccia di Recco', in the town that lends its name to this delicious speciality.







**Around 12.30pm** We reach Camogli, leaving the bike in the parking area on the edge of the historic centre. Just a few short steps and our eyes are struck by the colours of the houses overlooking the beach that faces the Golfo Paradiso. The largest part of the Portofino regional park belongs to Camogli, while the stretch of water in front of the headland is part of the protected Portofino natural marine area. The beach close to the little port is the ideal place to stop for lunch and enjoy the sun that kisses the land.

For the romantic among you, Camogli means “home of the wives”, who would stay home alone and wait for their seafaring husbands to return.

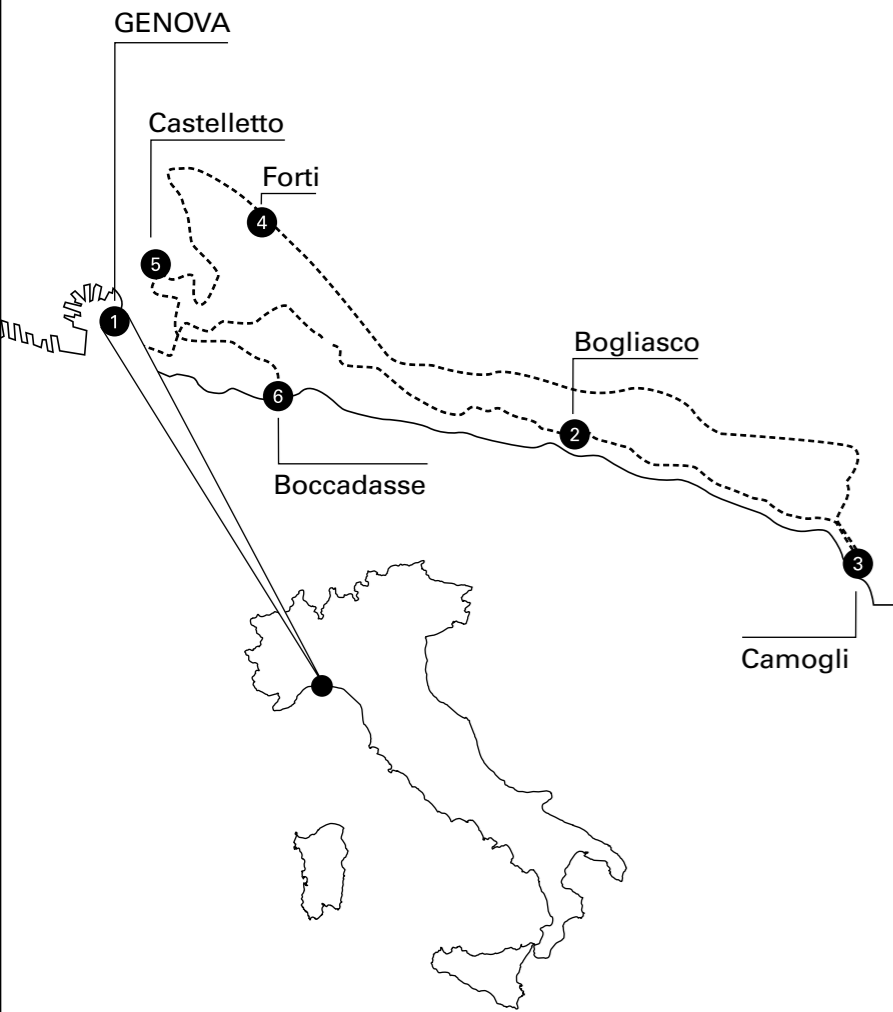
**3.00pm** It's time to go back to the beginning because it's not a real trip to Genova if you don't visit Forti. It takes about an hour to reach one of the most evocative views of the Ligurian capital. The road to Forti is uphill, all twists and turns through what was once an aristocratic district, with beautiful buildings from the early 1900s.

We stop at the Castelletto clearing where, when the Tramontane north wind blows, you can see mount Portofino to the right, Corsica and, to the left, the entire Genovan gulf.

The perfect day needs the perfect ending!

**6.00pm** We head down to Boccadasse to await the sunset. The pastel shades of the houses dotted between the sea and the land is one of the town's most evocative views. This is one of few Italian medieval villages to have been reconstructed for tourism purposes but it has nevertheless continued to be autonomous and vibrant. In fact, if you're lucky, you can see the fishermen arriving on the small beach, with the buying and selling of the freshest fish.

If you love practicality, there are various restaurants along the seafront. We recommend calling a little ahead of time to book the exclusive terrace at the Ristorante Capo Santa Chiara that is only made for two, a bit like a bike.



#### MULTISTRADA 950 TECHNICAL SPECIFICATIONS

Ducati Testastretta 11° L twin engine, Desmodromic timing with 4 valves per cylinder, liquid-cooled, 937 cc displacement, 113 HP max. power at 9000 rpm, maximum torque 9.8 kgm at 7750 rpm. 6-speed gearbox. Stell trellis frame, adjustable suspension, Brembo brake discs with front monobloc callipers. Seat height 840 mm, wheelbase 1594 mm, kerb weight 228 kg. Consumption and emissions: Standard Euro 4\*, Consumption 5.3 l/100km, Emissions CO2 124 g/km.

\*Only for countries where Euro 4 standard applies.

WE MAY NOT HAVE CROSSED THE DESERT, WE MAY NOT HAVE WADED THROUGH RIVERS OR TAKEN ON A TOUGH OFF-ROAD ROUTE, BUT EVERY TRIP IS EXTRAORDINARY IF IT'S ENJOYED IN GOOD COMPANY



# ***SUPERSPORT***

COMFORT AND VERSATILITY WITH AN UNCOMPROMISED SPORTS CHARACTER. THE SUPERSPORT IS IDEAL FOR DAILY RIDING ON ALL ROADS. INCLUDING THOSE YOU NEVER DREAMED OF.



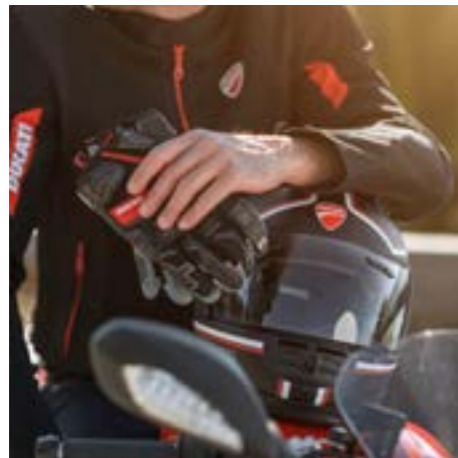


TO OPTIMISE  
CONTROL OF THE  
SUPERSPORT ON ANY  
ROAD, SIMPLY SELECT  
ONE OF THE THREE  
RIDING MODES. NO  
MORE EXCUSES.

Getting on the bike, closing the visor of your helmet, and letting your worries fade away as you decide which path to take. Whether it's a city ride, a weekend away or a trip out of town, the supersport knowingly combines sports riding performance and excitement with uncompromised comfort.

To enrich the touring soul of the SuperSport, semi-rigid side bags are available: with a sports line that perfectly integrates with the aerodynamics of the SuperSport, they are designed with a particular focus on design, with a cover to match the colour of the bike, and stand out for their impressive load capacity, each able to accommodate a standard sized helmet or 5 kg of luggage.

The indispensable accessory for a look that perfectly fits the bill.



SPACIOUS SIDE BAGS  
AND A FRONT FAIRING  
THAT CAN BE RAISED  
BY 50 MM TO INCREASE  
PROTECTION AT HIGH  
SPEEDS. ALL THAT'S  
LEFT IS TO DECIDE  
ON A DESTINATION





**SUPERSPORT TECHNICAL SPECIFICATIONS**

Ducati Testastretta 11° L-twin engine, Desmodromic timing (4 valves per cylinder), liquid-cooled, engine displacement 937 cc, max power 113 hp at 9000 rpm (the power values indicated are measured using a chassis dynamometer. Homologated power data, as quoted in the Bike Registration Document, is measured using an engine dynamometer in accordance with the homologation regulation. The two power values may differ because of the different measuring equipment), max torque 9.8 kgm at 6500 rpm. 6-speed gearbox Tubular steel Trellis frame attached to the cylinder heads, adjustable suspension (Öhlins on the S version), Brembo brake discs with front monobloc calipers. Seat height 810 mm, wheelbase 1,478 mm, kerb weight 210 kg. Tyres: Pirelli Diablo Rosso III, front 120/70 ZR17, rear 180/55 ZR17. Adjustable screen. Electronics package: Riding Modes, Bosch ABS, Ducati Traction Control, LCD Display, headlight with Daytime Running Light (DRL), can be equipped with Ducati Quick Shift up/down (as standard on the S version). Consumption and Emissions: Euro 4\* - CO<sub>2</sub> emissions 136 g/km - Consumption 5.9 l/100 km.

\*Only for countries where Euro 4 standard applies.

**SCRAMBLER  
DUCATI**

**FOOD  
FACTORY**

Via Stalingrado 27/6 - Bologna  
[scramblerducatifoodfactory.it](http://scramblerducatifoodfactory.it)

**THE FOOD FACTORY EXPERIENCE**

THE SUMMER TOURING LINE IS ALL ABOUT SAFETY AND COMFORT. THE IDEAL PIECES FOR ANY KIND OF ROAD TRIP. THE PERFORATED FABRICS, COMPLETE WITH WINDPROOF MEMBRANE, ARE DESIGNED FOR THE HOTTEST WEATHER. MAXIMUM LIGHTNESS AND VENTILATION GUARANTEED.

THE VENTILATED PIECES WITH CERTIFIED PROTECTORS HAVE BEEN DESIGNED FOR A COORDINATING HIS AND HERS LOOK, TOPPED OFF WITH FULL-FACE HELMETS DESIGNED FOR SPORT TOURING USE.

The Flow textile jacket, for men and women, ensures excellent ventilation thanks to its 3D polyester mesh. Ideally paired with Company jeans, complete with soft removable protectors at the knee. To complete this touring look, Summer gloves and a Ducati Type Pro helmet with integrated dark visor to reduce the sun's glare.





CUTTING-EDGE MATERIALS, GREAT COMFORT AND UNMISTAKEABLE STYLE – THE IDEAL RECIPE FOR ENJOYING THE RIDE EACH AND EVERY DAY, EVEN IN THE HOTTEST MONTHS.



Left, the Ducati Corse Tex Summer jacket mixes polyesters panels and mesh fabric to ensure ventilation even on the hottest days. A removable lining, certified protectors and compartments for a back protector and chest protector complete the technical features of this essential summer piece. On this page: the Adventure sweatshirt is created in soft thermal fabric, with a hood and full zip on the front. The bold graphics, in red and black, will win the heart of every Ducatista.



Casual style with the Redline jacket. With removable protectors at the shoulders and elbows, it is created in elasticated Softshell fabric that incorporates the waterproof, breathable membrane.

LIGHTWEIGHT, BREATHABLE GARMENTS, PERFECT FOR SUMMER USE, WITHOUT COMPROMISING WHEN IT COMES TO THE SAFETY OF CERTIFIED PROTECTORS.



In this page, he wears the Summer jacket with large panels of fully perforated fabric and Summer gloves in fabric-leather; for her, the Flow jacket with tone-on-tone logo on the back. Right, the women's version of the Flow jacket features a touch of red to break up the full black. The Ducati Type Pro helmet with Pro Shade System also protects against the sun's harsh rays.



# PASSION AT YOUR FINGERTIPS

CARRY DUCATI QUALITY AND STYLE WITH YOU AT ALL TIME, EVEN WHEN OFF THE BIKE, THANKS TO A LINE OF BAGS DESIGNED FOR YOUR FREE TIME: FROM THE GYM TO A STROLL IN TOWN, FROM TRAVELLING BY PLANE TO A SUNDAY OUTING.



Clockwise from left: Ducati Corse helmet bag with scratchproof inner fabric; rucksack with removable helmet bag; bum bag with double front pocket; spacious, lightweight gym bag; compact cabin trolley, the perfect travel companion.

A high-contrast, black and white close-up photograph of a Piorelli Diablo Rosso III motorcycle tire. The image focuses on the tread pattern, showing several sharp, angled sipes that create a series of V-shaped grooves. The lighting is dramatic, highlighting the texture and depth of the tread. In the lower portion of the image, the words "DIABLO ROSSO III" are embossed into the rubber. The word "DIABLO" is partially visible on the left, "ROSSO" is in the center, and "III" is on the right. A small "TM" symbol is also visible to the right of "ROSSO".

PIRELLI DIABLO ROSSO™ III  
SUPERBIKE LEGACY



WE SELL WHAT WE RACE, WE RACE WHAT WE SELL. NEVER HAS THIS CLAIM,  
COINED BY PIRELLI TO PROMOTE ITS PHILOSOPHY,  
BEEN SO CLOSE TO THE TRUTH.

THE PIRELLI DIABLO ROSSO™ III TYRES ARE THE LATEST EVOLUTION  
OF A PRODUCT THAT BOASTS A QUARTER CENTURY OF HISTORY.



The latest creation exploits all the latest technologies developed in world superbike, including, for example, the optimised full-empty ratio and the innovative compounds to improve grip in the wet and allow for a lean angle of up to 52°. The Pirelli Diablo Rosso™ III are suitable for use with most of the bikes in the Ducati range, including those with the most sophisticated electronics, with which they work in perfect harmony. Not only to offer maximum safety but also to provide that which we refer to as "feeling": a concept that is as difficult to explain (and achieve) as it is easy to understand when riding the bike. The Pirelli Diablo Rosso™ III come as standard on the Ducati SuperSport and Ducati Monster 1200.



# UNIQUE AND UNREPEATABLE



## ATTENTION TO DETAIL AND A PASSION FOR VERY SPECIAL MATERIALS

it's not just about aesthetics, or sound. Each element in the Ducati Performance catalogue can contribute to improving the riding experience and safety level. Greater ergonomics and safety with the jointed brake lever. Greater performance and less weight with the Akrapovič double silencer. As standard on the Panigale 959.



# TAKE YOUR PICK!

A PIECE TO SUIT EVERY PERSONALITY, TASTE, SITUATION. FROM POLOS TO T-SHIRTS, A COMPLETE COLLECTION DESIGNED FOR THOSE WHO WANT TO WEAR PASSION ON THEIR SLEEVE. BECAUSE DUCATI IS ALSO A QUESTION OF STYLE AND ATTENTION TO DETAIL.





# Summer time

WHEREVER YOUR  
SUMMER IS, DUCATI  
COMES WITH YOU.  
TAKE YOUR PASSION  
TO THE BEACH

The Ducati Corse Sketch beach towel boasts a large logo print.  
Men's Speed trunks, Stripe bikini and Ducati Corse Flip Flops.

Ducati Bicycles by Bianchi

## Ignite your passion and start pedalling.

Great performance and fun for all kinds of riders.



Find out more about our new 2017 collection of MTB, Sport,  
City Vintage and Junior Bikes. And now even e-Bikes.

Ducati bicycles by Bianchi are distributed by Alpen Srl.

[www.ducati-bicycles.com](http://www.ducati-bicycles.com)

Ducati Motor Holding SpA official licensed product.

# DUCATI



# PASSION

Left, the stunning Ducati 750 SS Desmo of 1973, the first Ducati road-going twin to be equipped with the desmodromic system. Vintage jacket in leather for him, and in soft lambskin leather for her, with a 100% cotton personalised lining. The design and processing of the leather strongly recalls the biker style, for a very on-trend piece. Under the jacket, the Ducati Meccanica t-shirt in retro colours.

## DUCATI PASSION: 50 ICONS FROM AN EPIC THAT WILL GO DOWN IN HISTORY

Fifty models, fifty icons from an epic that will go down in history. On the 90th anniversary of its foundation, the Audi Museum in Ingolstadt hosted "Ducati Passion," a journey through the models that have marked the life of the company: from the Cucciolo, a symbol of post-war rebirth, to the desmodromic bikes by engineer Taglioni, from the single camshaft Motoleggere models to the first edition Scrambler and the 1299 Panigale S Anniversario.

"Ducati Passion" faithfully recounts a past that was all about people, technique, style and tradition. An incredible past that is still current today thanks to the Ducati Historical Apparel collection: a complete line of sportswear and accessories, for him and her, with a real vintage flavour, unique style and meticulous attention to detail.



An image from the "More than red" exhibition that was held at the Audi museum in Ingolstadt from November 2016 to May 2017, to celebrate the 90th anniversary of Ducati.

Left, the Historical anthracite grey sweatshirt with applications and patches, hood and full zip at the front.

THE "DUCATI MECCANICA" LOGO: A STYLISED "D",  
A DOUBLE GOLD WING AND AN INSERT  
OF THE TIME THAT CELEBRATES EARLY VICTORIES



The Ducati Historical Apparel collection is designed to be worn both on and off the bike, and is distinctive thanks to the personalisation of pieces with the historic logos used by the Ducati brand between the 50s and 70s. Among the best-loved logos is the "Ducati

Meccanica", one of the first to appear on the tanks of Ducati bikes in the 50s and characterised by a stylised "D", a double golden wing and an insert of the time that celebrates those early victories on the road and track.

Above, a rare example of the 1956 125 Bialbero, exhibited at the Ingolstadt show.

Right, the short-sleeved Ducati Meccanica t-shirt stands out for its unmistakable logo printed on the front.



THE STYLE AND TRADITION OF THE PAST LIVES ON IN GARMENTS  
DEDICATED TO THE HISTORIC DUCATI LOGOS



Above left, t-shirt and vest from the Meccanica line, the historic borgo panigale logo prints on the front play a starring role. Authentically retro.

Right, the 450 Desmo race bike, the last great Ducati single-cylinder race bike, from 1970.

# ALWAYS IN THE SADDLE



QUALITY, INNOVATION, RESEARCH, STYLE AND THE AVANT-GARDE UNITE BIANCHI AND DUCATI AS THEY PROPOSE A COMPLETE RANGE OF BICYCLES THAT WILL TAKE YOU FAR BEYOND THE SIMPLY PLEASURE OF PEDALLING.

Passion for racing, high quality standards and an unmistakable design, typically Italian. This is the basis for the Ducati-Bianchi synergy, a partnership that, over the years, has given rise to the creation of a range of bicycles designed for sport, fitness, physical well-being and urban mobility. The 2017 range has been enriched and enhanced thanks to continuous research and improvement, the secret to the success of the two great brands.

Particular attention has been paid to the line of electrically assisted models, the e-bikes, products that allow the less athletic to enjoy real physical activity with the effective support of an engine unit when needed. From mountain bikes for expert athletes to the more basic products with which to get a taste for outdoor activity, as well as the typical touring and urban bikes. From aggressive full suspension to suit all terrains, to the city bike with its simple, elegant styling, there is a Ducati by Bianchi bike to suit all situations.

The range of classic models includes race-inspired mountain bikes, sports bikes, city bikes in the traditional style, and bikes for kids and youngsters. For recreational physical activity, for carrying out those daily errands or for urban mobility, the Ducati line knows how to satisfy the needs of those who live an active life, those who cycle around town and the bikers of the future who dream of one day owning a Ducati. The Ducati by Bianchi bicycles are distributed by Alpen S.r.l via their sales network and also sold directly in the web store at [ducati-bicycles.it](http://ducati-bicycles.it)

# SCRAMBLER DUCATI

FROM 12 TO 18 JUNE, THE LAND OF JOY PLAYED A STARRING ROLE IN ANOTHER EXCLUSIVE ADVENTURE, WHICH SAW IT TRAVEL TO FRANCE, TO WHEELS AND WAVES, FOR THE PRESENTATION OF TWO IMPORTANT NEW FEATURES IN THE SCRAMBLER FAMILY: THE NEW MACH 2.0 AND THE NEW FULL THROTTLE GRAPHICS. AS BROADCAST LIVE BY RADIO SCRAMBLER.



## WHEELS AND WAVES





That fresh morning air that generally comes before the most intense of days. In front of the Ducati factory, employees start to pour in through the main gate, business as usual, though some are distracted by the pick-up parked in the parking area, a Scrambler-customised Volkswagen Amarok complete with a trailer.

On it are two covered bikes, the Scrambler logo clearly visible on the cloths concealing them.

Two new bikes that, before being revealed, must first cover 1327 km: the distance separating Borgo Panigale from Biarritz, on the north-west coast of France.

More than twelve hours of travelling to reach one of Europe's best-loved surf spots, as well as the destination for a large number of bike fans who come for a show that, in the space of just five years, has become incredibly popular.





Wheels and Waves is a true one of a kind, much more than a simple event. A real festival celebrating a love for the free, outdoor lifestyle, to the extent that all the exhibitors, rather than taking up position behind classic stands, are housed under distinctive military tents!

The perfect occasion then for Land of Joy fans and for those who share the values of the Scrambler world. An "on the road" experience, as is now tradition, enriched and emphasised by the fact that it is being featured, every step of the way, on live Radio Scrambler broadcasts, both during the trip, on board the pick-up come mobile radio station, and once in Biarritz.

Four days of meet-ups, interviews, exotica and music, culminating in the long-awaited moment of the official unveiling, when, in the presence of those present at the show and those connected via Radio and Facebook, the new Mach 2.0 and the new, revised graphics of the Full Throttle make their first appearance.



# MACH 2.0



The first, with its pastel coloured livery, strongly recalls the typical 70s West Coast atmosphere, with a more capacious tank, a low aluminium variable section handlebar, a dedicated Flat Track Pro seat, exhaust cover and black engine heads with brushed wings deriving from the Café Racer.

This new version is the work of famous Californian designer Roland Sands and is inspired by the Bell Cross Idol helmet from the 2017 Scrambler apparel collection.

The model name recalls one of the bikes that made Ducati/motorcycle history in the 60s. In 1965, the Mach 1 250 was born, a true icon of the time, equipped with the same engine as the Scrambler 250 of that day.



**WILL THIS DREAM  
MACHINE PAY OFF  
AT THE TRACK?**



In terms of the Full Throttle, the main new features regard the graphics, created by the Dario Lopez Studio.

This, the sportiest of the bikes in the Scrambler range, was presented at Wheels and Waves, boasting a new "Shining Black" shade on both the tank and front mudguard, as well as a new side plate that stands out for its black chessboard on a yellow band.

It's no surprise that the excitement and enthusiasm on the faces of the public was matched by the comments of those users connecting live.

A very stylish comeback for the Scrambler that, ever since its debut in 2015, has always participated in the French show, knowing exactly how to expand its horizons while staying true to its original spirit.





The Mach 2.0 and Full Throttle "Shining Black" are proof of this: two models, each with a very different flavour but that share the same freedom of expression and desire to invoke positive emotions.

Thanks to these bikes, the Scrambler family continues to get bigger, more significant and more varied. The trip to Biarritz is almost a metaphor for this journey, one which began with creativity, fun and a touch of frivolity before developing with growing success.

All of which is clear to see in every single photo of the many live features broadcast during the French event and available on the Scrambler Ducati Facebook page or at [www.scramblerducati.com](http://www.scramblerducati.com).





WE'LL MISS YOU CHAMPION

UNMISTAKABLE DUCATI DESIGN,  
100% MECCANO STYLE!



It's really true, bikes are ageless! The Monster 1200 S is the first model in the new range of kits by Meccano, a leading brand in the children's toy sector that has now created a construction line dedicated to Ducati.

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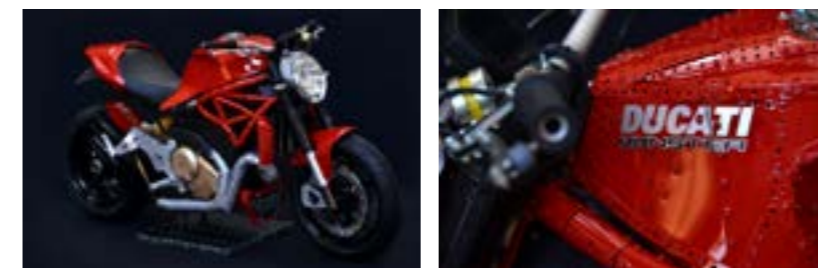
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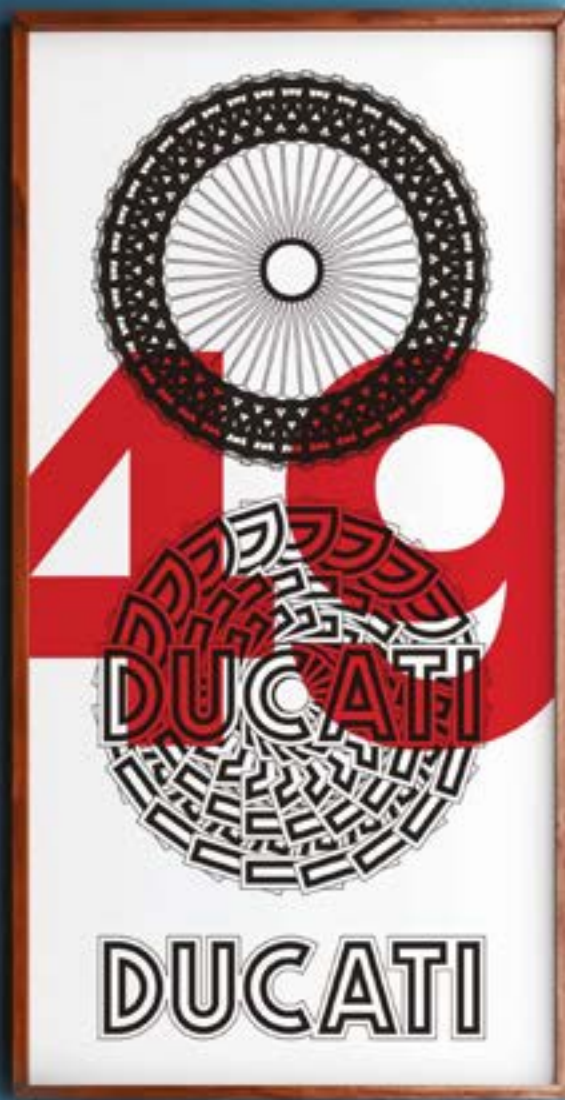


Meccano strips have been used to build the Monster 1:1 scale model that faithfully reproduces the bike.

**MECCANO**

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